

Portland Interscholastic League Hall of Fame 2012 Sponsorship Program



Corporate Sponsorship Package

\$10,000 (non-exclusive)

Presenting & Title Sponsorship at all Hall of Fame and PIL Major Events

All Hall of Fame produced events including:

- ◆ PIL Hall of Fame Induction Ceremony dinner
- ◆ PIL Hall of Fame Mel Krause Memorial Golf Tournament
- ◆ PIL Scholar Athlete Recognition Ceremony—Celebration of Champions
- ◆ PIL Hall of Fame Interpretive Exhibit
- ◆ PIL Major Athletic Events and Activities

Signage at all Hall of Fame Major Events:

Program Guide and all Handouts

Advertising and recognition in all major publications and program guides published by the Hall of Fame. Listed or recognized in all mailings, email, and event campaigns.

PIL Hall of Fame Websites

Corporate sponsorship level advertising provided on both the Hall of Fame and the PIL Athletics websites which receive over a million unique visits per school year. Provides a significant banner advertising presence with links on both sites that can be rotated quarterly.

Participation in Hall of Fame Events

- ◆ Reserved table for eight at the Induction Ceremony and Celebration
- ◆ Reserved table for eight at the Celebration of Champions event
- ◆ Foursome in HOF Mel Krause Memorial Golf Tournament, including lunch and dinner

PIL Schools and Athletic Facilities

- ◆ 10 Gold Cards (access to all PIL events)
- ◆ Public Address Announcements (when available)
- ◆ Banners/signage as mentioned above
- ◆ Use of the PIL HOF logo in your company advertising
- ◆ Name Association with Scholarship Awards
- ◆ Name Association with the HOF “player participation” support program
- ◆ Name Association with the HOF “athletic trainer” support program

For more information on PIL HOF sponsorship programs, please contact:

Steve Rudolph, 503-449-0438
steveirudolph@canton.com